***Cartoons on the Bay 2023, PROFESSIONAL PROGRAM***

***AURUM, Pescara***

***Thursday, June 1st***

**10:00 – 10:30 a.m.**

**FESTIVAL OPENING EXHIBITION PRESENTATION**

*“Monica Manganelli. Imagined and imaginary world between utopic, reality and suspension”*

**GREETINGS**

*2023 Pulcinella Awards Juries announcement*

**International Jury**: **Marco Lanzarone** (Head of Rai Radio Kids), **Alain Bidard** (Director), **Arne Lohmann** (Vice President Junior, ZDF Studios), **Ian Mackinnon** (Creative Director / Executive Producer and Founder, Mackinnon & Saunders Ltd.), **Alessia Di Giacomo** (Platforms and Channels Director, RTVE Corporación)

**Feature Films Jury:** **Flavio Natalia** (Editor in Chief, Ciak), **Max Giovagnoli** (Director, Festival Heroes), **Pedro Armocida** (Director, Mostra Internazionale del Nuovo Cinema)

10:30 – 10:45 a.m.

**UNICEF: Children’s rights don’t want emergency**

Panelists: **Andrea Iacomini** (Spokesperson, Unicef Italia), **Mussi Bollini** (Vice Director, Rai Kids)

10:45 – 11:15 a.m.

Panel

**THE POWER OF MADE-IN-ITALY IN THE GLOBAL INDUSTRY**

Panelists: **Anne Sophie Vanhollebeke** (Head of Co-productions, Studio Campedelli), **Pietro Pinetti** (CEO, Studio Bozzetto), **Vernante Pallotti** (Showrunner, T-Rex Young), **Pedro Citaristi** (CEO, Red Monk), **Giorgio Scorza** (CEO & Creative Director, Movimenti Production), **Francesco Manfio** (CEO Gruppo Alcuni).

Moderator: **Federica Pazzano**

11:20 a.m. – 12:00 p.m.

Presentation

**PULCINELLA CAREER AWARD: ARI FOLMAN**

w/ **Ari Folman** (Director, Screenwriter, Film Score Composer)

Introduction: **Oscar Cosulich** and **Ariela Piattelli**

*In collaboration w/ Fondazione Museo della Shoah*

12:00 – 12:45 p.m.

**STORYTELLING CLASS**

w/ **Dario Tonani** (Sci-fi Novelist)**, Andrea Frediani** (Historic Novelist)**, Paolo Di Orazio** (Dark/Horror Novelist)

How to write an impactful story, develop original ideas, and build a timeless universe with three successful writers published worldwide.

Moderator: **Roberto Genovesi**

12:45 – 1:30 p.m.  
**PITCH ME! CONTEST***First Session*Introduction: **Marina Polla De Luca**

Presentation of the partnership with *Cartoon* by Agnès Bizzaro (Head of Content, Cartoon Springboard)

1:30 p.m.

**Lunch**

By Invitation only

3:00 – 4:00 p.m.

**PITCH ME! CONTEST**

*Second Session*

Introduction: **Marina Polla De Luca**

4:10 - 4:40 p.m.

**THE SUCCESS OF PERA TOONS**

w/ **Alessandro Perugini aka Pera Toons**

Introduction: **Emanuele di Giorgi**

4:40 – 5:00 p.m.

**COFFEE BREAK & NETWORKING**

5:00 – 5:15 p.m.

**Presentation**

**European funding IBERMEDIA NEXT (NextGerationEU)**

By Premios Quirino

Introduction: **Enrico Martinis**

5:30 - 6:00 p.m.

Keynote

**PRESENTATION OF THE ANIMATION CENSUS 2023 BY ASIFA ITALIA**

Speaker: **Marino Guarnieri** (President, ASIFA)

Introduction: **Marina Polla De Luca**

6:00 - 6:30 p.m.

Presentation

**PITCH ME! WINNERS ANNOUNCEMENT**

Pitch Me! Jury: **Dario Tonani, Paolo Di Orazio, Andrea Frediani**

Speakers: **Leonardo Mendolicchio** (Business Development Manager Italy, Wacom); **Federico Vallarino** (Manager Italy, Toon Boom)

Introduction: **Marina Polla De Luca**

*Sponsored by Toon Boom & Wacom*

***Friday, June 2nd***

9:00 – 9:40 a.m.  
Zoom Live streaming Event  
**VIRTUAL CO-PRODUCTION BREAKFAST** - *Online event only**Audiovisual Funding & Tax Incentives in Germany and Italy*  
Speakers: **Ina Sommer**(Head of Animation Germany, German Film)**, Dirk Beinhold**(CEO Akkord Film & Vice-Chairman Animation in Europe)**, Marlene Wagener** (Head of Animation Production Days), **Cristian Jezdic**(Vice President, Cartoon Italia)*In collaboration w/ Animation Germany (German Film), Animation Production Days, and Cartoon Italia*

*Online event only*

10:00 – 10:30 a.m.

Presentation

**7th Edition GIUSEPPE LAGANÀ AWARD**

**Presentation and winners announcement**

Speakers: **Anne-Sophie Vanhollebeke** (President, Cartoon Italia),**Marino Guarnieri** (President, Asifa Italy), **Annita Romanelli** (Head of Animation and Kids Drama Production, Rai Kids)

*In colllaboration w/ Asifa Italia & Cartoon Italia*

10:35 – 11:15 a.m.

Panel

**FOCUS: INNOVATION**

**Unreal Engine: where games and animation meet**

Speakers: **Joan Da Silva** (Unreal Engine Educator Advisor, Epic Games), **Maurizio Forestieri** (President, Graphilm Entertainment), **Mihoko Soulié** (Line Producer, Cyber Group Studios).

Moderators: **Marco Accordi Rickards** and **Federica Pazzano**

*Exclusive preview for Cartoons on the Bay: the first images of the TV Series ‘Alex Player’ (26x22’ – A Graphilm, Cyber Group Studios, and Scrawl Animation production, in collaboration with Rai Kids)*

***In collaboration with Rai Kids***

11:15 – 11:45 a.m.

**COFFEE BREAK & NETWORKING**

**Sponsored by Red Monk**

11:45 a.m. – 12:30 p.m.

Panel

**FOCUS: METAVERSE**

**How to engage kids in a world that needs to be regulated**

Speakers: **Federico Rampolla**(Startup Mentor, Author & Investor), **Marina Bellini**(Digital Art Director, machinima videomaker), **Dario Buratti** aka Colpo Wexler (Metaverse Architect & Designer)

Moderator: **Federica Pazzano**

12:40 – 13:10 p.m.

Presentation

**2nd Edition SERGIO BONELLI AWARD**: **FRANCESCO TULLIO-ALTAN**

w/ **Francesco Tullio-Altan**

Jury: **Roberto Genovesi** (Festival Director, Cartoons on the Bay)**, Davide Bonelli** (Managing Director, Sergio Bonelli Editore), **Michele Masiero** (Editorial Director, Sergio Bonelli Editore), **Pierluigi Colantoni** (Communication Director, Rai), **Maurizio Imbriale** (Vice Director Distribution, Rai)

1:30 p.m.

**Lunch**

**Sponsored by Bonelli Editore**

By Invitation only

3:00 – 3:45p.m.

Panel

**EUROPEAN PUBLIC BROADCASTERS STRATEGIES TO ENGAGE KIDS & TEENS**

*How public broadcasters approach kids & teens: diversity, environment, engagement and new strategies.*

Speakers: **Sebastian Debertin** (Head of International Content, Acquisitions & Co-productions, KiKA), **Luca Milano** (Director, Rai Kids), **Alessia Di Giacomo** (Platforms and Channels Director, RTVE Corporación)

Moderator: **Federica Pazzano**

3:45 – 4:15 p.m.

**PRODUCING ANIMATION IN ITALY: TAX CREDIT AND NEW REGULATIONS**

w/ **Lucia Borgonzoni** (Undersecretary of State to the Ministry of Culture)

Introduction: **Roberto Genovesi**

4:00 – 6:00 p.m.

Portfolio Review – *betobe room*

4:15 – 4:45 p.m.

**COFFEE BREAK & NETWORKING**

**Sponsored by Red Monk**

4:45 – 5:30 p.m.

Panel

**FOCUS: GERMANY GUEST COUNTRY**

*An overview of the German animation and children’s entertainment industry*

Speakers: **Nicole Keeb** (Head of International Coproductions, Development and Acquisitions, ZDF), **Patricia Vasapollo** (Head of Family & Fiction, hr/ ARD), **Arne Lohmann** (Vice President Junior, ZDF Studios), **Sebastian Debertin** (Head of International Content, Acquisitions & Co-productions, KiKA - The Children's Channel of ARD & ZDF)

Moderator: **Federica Pazzano**

5:30 – 6:00 p.m.

Keynote

**FOCUS: LICENSING:** *The latest trends in entertainment licensing*

Speakers: **Roberta Nebbia** (Managing Director, Licensing Italia – Licensing International Italy), **Pamela Saiu** (Market Research Manager, Hubits)

Introduction: **Federica Pazzano**

***Saturday, June 3rd***

10:00 – 10:30 a.m.

**ENVIRONMENT AND ANIMAL RIGHTS**

*Spreading awareness through animation*

In conversation w/ **Bruno Bozzetto**

Introduction: **Roberto Genovesi**

*Exclusive preview for Cartoons on the Bay: the first images of Bruno Bozzetto’s next work*

10:40 – 11:10 a.m.

Keynote

**KIDS AND TEENS PROGRAMMING ON RAI PLAY**

Speaker: **Elena Capparelli** (Director Rai Play & Digital, Rai)

11:00 – 13:00 a.m.

Portfolio Review – *betobe room*

11:10 – 11:40 a.m.

**COFFEE BREAK & NETWORKING**

**Sponsored by ForFun Media**

11:45 a.m. - 12:15 p.m.

**IN CONVERSATION WITH GIAMPAOLO ROSSI**

**General Manager, Rai**

Moderator: **Roberto Genovesi**

12:15 - 13:00 p.m.

Keynote

**RAI & CHILDREN: THE NEW PRODUCTION FOR KIDS & YOUTH**

Speaker: **Luca Milano** (Director, Rai Kids)

1:00 p.m.

**LUNCH**

**Sponsored by ForFun Media**

By Invitation only

2:45 – 3:00 p.m.

WACOM & TOON BOOM present

**INPROV ANIMATION**

*From the Wacom screen to the COTB stage thanks to Toon Boom*

Introduction: **Alessio Tommasetti** (Wacom Ambassador)

3:00 – 3:45 p.m.

Presentation

**PULCINELLA TRANSMEDIA AWARD: CUPHEAD**

w/**Maja Moldenhauer** (Studio Director & Executive Producer, Studio MDHR) and **Chad Moldenhauer** (Co-founder Studio MDHR)

Introduction: **Marco Accordi Rickards**

3:50 – 4:20 p.m.

Presentation

**PULCINELLA AWARD STUDIO OF THE YEAR: MACKINNON & SAUNDERS**

w/**Ian Mackinnon** (Creative Director, Executive Producer, and Founder, Mackinnon & Saunders Ltd.)

Introduction: **Max Giovagnoli**

4:30 - 5:10 p.m.

Presentation

**PULCINELLA CAREER AWARD: PETER LORD**

w/ **Peter Lord** (Film Director and Producer, Co-owner, and Creative Director, Aardman Animations)

Introduction: **Oscar Cosulich**

**COFFEE BREAK & NETWORKING**

5:10 – 5:30 p.m.

**Sponsored by Ilbe – Iervolino Entertainment**

7:15 – 8:00

**AWARDS CEREMONY**

Hosts: **Laura Carusino** and **Livio Beshir**