

THURSDAY APRIL 11

MORNING:

MUSEO NAZIONALE DEL RISORGIMENTO
(CONFERENCE ROOM, 1 ST FLOOR)

11.30 AM – 12.00 PM
OPENING OF THE 23rd EDITION OF
CARTOONS ON THE BAY

THE EXHIBITIONS
DRAGONERO AND TOPOLINO: STORY
OF A POP STAR

Luca Raffaelli and Armando Traverso show the routes of the exhibitions (video connection from the CPTV Rai) and a video contribution: **Rinaldo Traini** introduces the exhibition TOPOLINO: Story of a pop star

Greetings
Roberto Genovesi
(Artistic Director, Cartoons on the Bay)
Antonella Parigi
(Councilor for Culture and Tourism, Regione Piemonte)
Paolo Damilano
(President, Film Commission Torino Piemonte)
Paolo Tenna
(CEO, FIP Film Investimenti Piemonte)

Presentation UNICEF
"Non calpestateci stiamo cercando di crescere"
30 years of the Convention on the Rights of the Child

COFFEE BREAK

12.15 – 12.45 PM
OFFICIAL OPENING OF THE
PROFESSIONAL PROGRAMME

Roberto Genovesi
(Artistic Director, Cartoons on the Bay)

Introduces
The International Jury Members:
Linda Granath
(Acquisitions Executive, Children's Content, SVT Swedish Television)
Jeff Wamester
(Director, Character Designer, Storyboard Artist, Art Director)
Pierre Siracusa
(Director of Animation, Children & Youth Department, France Télévisions)
Henrietta Hurford-Jones
(Director of Children's, Content Partnerships at BBC Studios)
Luca Milano
(Executive Director, Rai Ragazzi)

The Feature Films Jury Members:
Luca Raffaelli
(Journalist)
Marino Guarnieri
(Director)
Rhianna Pratchett
(Writer for Games, Comics, Film, TV)

Preview of the short film "FLY" by **Guido Manuli**

1.00 PM
LUNCH
by invitation only

AFTERNOON:

MUSEO NAZIONALE DEL RISORGIMENTO
(CONFERENCE ROOM, 1 ST FLOOR)

2.00 – 3.00 PM
PITCH ME! Contest
First pitching session of the finalist projects
Pitch Me!

Jury Members:
Mattia Surroz
(Author, Cartoonist)
Stefano Vietti
(Author, Cartoonist)
Luca Enoch
(Author, Cartoonist)

3.00 - 3.30 PM
COFFEE BREAK

3.30 – 5.00 PM
PITCH ME! Contest
Second pitching session of the finalist projects
Pitch Me!

Jury Members:
Mattia Surroz
(Author, Cartoonist),
Stefano Vietti
(Author, Cartoonist)
Luca Enoch
(Author, Cartoonist)

5.00 – 5.15 PM
Presentation and screening
MigrArti Cartoon Award the completed short film winner of MigrArti 2018

Speaker:
Paolo Masini
(Responsible MigrArti Award)

5.15 – 6.00 PM
Presentation
Pitch Me! Sponsors' corner:
Toon Boom & Wacom

Speakers:
Leonardo Mendolicchio
(Business Development Manager Italy, Wacom)
Federico Vallarino
(Ambassador Toon Boom, Italy)

Announcement
PITCH ME! Winners 2019
Jury Members: **Mattia Surroz**
(Author, Cartoonist)
Stefano Vietti
(Author, Cartoonist)
Luca Enoch
(Author, Cartoonist)

6.00 – 6.30 PM
Presentation
4th Edition GIUSEPPE LAGANÀ AWARD
by *Asifa and Cartoon Italia*
Screening of the finalist projects and announcement of the 2019 winner.

Speakers:
Maurizio Forestieri
(President, Asifa Italia)
Annita Romanelli
(Rai Ragazzi)
Anne Sophie Vanhollebeke
(President, Cartoon Italia)
Marino Guarnieri
(Director)

FRIDAY APRIL 12

MORNING:

MUSEO NAZIONALE DEL RISORGIMENTO
(CONFERENCE ROOM, 1 ST FLOOR)

10.00 – 11.00 AM
Conference
3Zero2 Production and Disney's new series: Penny on M.A.R.S. and School Hacks
How to Build a TV series for the international market.

Speakers:
Piero Crispino
(Founder and Producer, 3Zero2 Production)
Claudio Norza
(Director, Penny on M.A.R.S.)
Nicola Conversa
(Screenwriter, Director School Hacks)
Mara Perbellini
(Lead Editor, Penny on M.A.R.S.)

COFFEE BREAK

11.15 AM – 12.15 PM

Conference
WHAT KIDS WANT: new keys to create successful IPs in a revolutionary digital scenario
What are kids actually watching on TV at a time in which digital is strongly influencing the industry.

Speakers:
Luca Milano
(Executive Director, Rai Ragazzi)
Linda Granath
(Acquisitions Executive, Children's Content, SVT - Swedish Television)
Pierre Siracusa
(Director of Animation, Children & Youth Department, France Télévisions)
Henrietta Hurford-Jones
(Director of Children's, Content Partnerships at BBC Studios)

Moderator: **Federica Pazzano**
(Rai Com)

12.15 – 1.00 PM

Presentation
DISNEY 101 Dalmation Street - The new series inspired by the novel *The Hundred and One Dalmatians* by Dodie Smith and the Disney animated feature film *101 Dalmatians*

Speaker:
Lucy Pryke (Creative Executive, The Walt Disney Company)

1.30 PM
LUNCH
Offered by Disney
only on invitation

AFTERNOON:

MUSEO NAZIONALE DEL RISORGIMENTO
(CONFERENCE ROOM, 1 ST FLOOR)

3.00 – 4.00 PM
Conference
Storytelling across languages:
Cartoons – Tv – Cinema – Video Games

Speakers:
Rhianna Pratchett
(Writer for Games, Comics, Film, TV)
Jeff Wamester
(Director, Character Designer, Storyboard Artist, Art Director)
Marino Guarnieri
(Director)

Moderator:
Alison Norrington
(Writer&Producer, Founder&Chief Creative Director of Storycentral, Scientific Committee Cartoons on the Bay)

4.00 – 5.00 PM
MASTERCLASS
Jeff Wamester
(Director, Character Designer, Storyboard Artist, Art Director)

Moderator:
Max Giovagnoli
(Transmedia Producer, Editorial Committee Cartoons on the Bay)

5.00 – 6.30 PM
MASTERCLASS
Bill Plympton
(Animator, Writer, Director)
2019 Pulcinella Career Award Presentation

Interviewer:
Marina Polla De Luca
(Professional Programme Responsible, Cartoons on the Bay)

SATURDAY APRIL 13

MORNING:

MUSEO NAZIONALE DEL RISORGIMENTO
(CONFERENCE ROOM, 1 ST FLOOR)

09.30 – 10.15 AM

Presentation
ASIFA Italy Meeting

10.15 – 11.15 AM

Conference
The Italian Film Commissions and the animation industry: goals, scenarios and perspectives
The new frontiers for the animation world in Italy: the regional cores for production and training

Introduction by:

Anne-Sophie Vanhollenbeke
(President of Cartoon Italy)
and **Stefania Ippoliti**
(President Italian Film Commission)

Speakers:

Susanna Tornesello
(Communication Manager and green expert
Fondazione Sardegna Film Commission)
Cristina Priarone
(General Manager, Roma Lazio Film Commission
- Vice President, IFC Italian Film Commission)
Stefania Ippoliti
(President Italian Film Commission and
Responsible of Cinema and Mediateca area of
Fondazione Sistema Toscana)
Paolo Manera
(Piemonte Film Commission)
Anna Olivucci
(Responsible of Marche Film Commission)
Luciano Schito
(Apulia Film Commission)

Moderator:

Cristian Jezdic (Vice President, Cartoon Italy)

11.15 - 11.45 AM

COFFEE BREAK

*Offered by PLANETA
JUNIOR*

By invitation only

12.15 – 12.30 PM

Presentation
Rai and Animation
Radio Kids talks to the children: stories, puppets, music and fun

Speakers:

Armando Traverso
(Author and Presenter, Rai Radio Kids)
Marco Lanzarone
(Executive Manager, Rai Radio Kids) **with the puppets Lallo, Lella and DJ**

12.30 - 1.30 PM

Press Conference
RAI RAGAZZI

Speakers:

Luca Milano
(Executive Director, Rai Ragazzi)
Mussi Bollini
(Vice Director, Rai Ragazzi)
Annita Romanelli
(Rai Ragazzi)
Annalisa Liberi
(Rai Ragazzi)

1.30 PM

LUNCH

by invitation only

AFTERNOON:

SALA CONFERENZE
MUSEO NAZIONALE DEL RISORGIMENTO

3.00 – 4.00 PM

Presentation
Pulcinella Career Award 2019
Michel Ocelot
(Director, Animator)

Interviewers:

Oscar Cosulich
(Journalist)
Alessandro De Simone
(Film Critic - Editorial Committee, Cartoons on the Bay)

Presentation

Pulcinella Career Award 2019
Benoit Sokal
(Cartoonist, Artistic Director Syberia Videogame)

Interviewers:

Marco Accordi Rickards
(Journalist and Professor - Editorial Committee, Cartoons on the Bay)
Jason Della Rocca
(Co-founder, Execution Labs - Editorial Committee
Cartoons on the Bay)

4.00 - 4.30 PM

COFFEE BREAK

*Offered by PLANETA
JUNIOR*

By invitation only

4.30 – 5.30 PM

Presentation
DRAGONERO: from comics to animation
Pulcinella Cross Media Award 2019

Speakers:

Luca Enoch
(Author, Screenwriter and Cartoonist Dragonero)
Stefano Vietti
(Co-Author and Cartoonist Dragonero)
Sonia Farnesi
(Rai Ragazzi)
Michele Masiero
(Editorial Director, Sergio Bonelli Editore)

Moderator:

Roberto Genovesi
(Artistic Director, Cartoons on the Bay)

5.30 – 6.30 PM

23rd PULCINELLA AWARDS CEREMONY

CENTRO DI PRODUZIONE RAI TORINO
Via Giuseppe Verdi 14 A

EXHIBITIONS CARTOONS ON THE BAY 2019

A TRIBUTE TO DRAGONERO
CROSS MEDIA PROJECT
A TRIBUTE TO TOPOLINO
STORY OF A POP STAR

Exhibitions are open for the general public during the days of the Festival and for the schools until **15th May**. Reservation required



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www.cartoonsbay.rai.it

TIPOGRAFIA
SOSSO

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REGIONE PIEMONTE **FILM COMMISSION TORINO PIEMONTE** **FIP** **FILM INVESTIMENTI PIEMONTE**

TURIN
11/13
APRIL

CARTOONS ON THE BAY

PROFESSIONAL PROGRAM

PULCINELLA AWARDS 2019

International
Cross-Media
and Children's
Television
Festival

